

MG

ULTIMATE EXPERIENCES

CELEBRITY & ENTERTAINMENT EXPERIENCES
2013 / 2014 Packages



Ultimate Experience +

How do you put your consumers, staff or clients behind the scenes (around the world)? We can help you;

- Walk the red carpet and attend the Grammy's
- Place you at the Academy Awards VIP parties
- Place you at Hollywood Film premiers
- Celebrity experiences
- Sporting experiences
- Truly Money can't buy experiences

Our international partners have more than 25 years of experience in putting together these campaigns!

About MGI +

MGI SPECIALISES IN;

- Celebrity Endorsements
- Ultimate Experiences
- Corporate VIP Experience
- Event Sponsorships

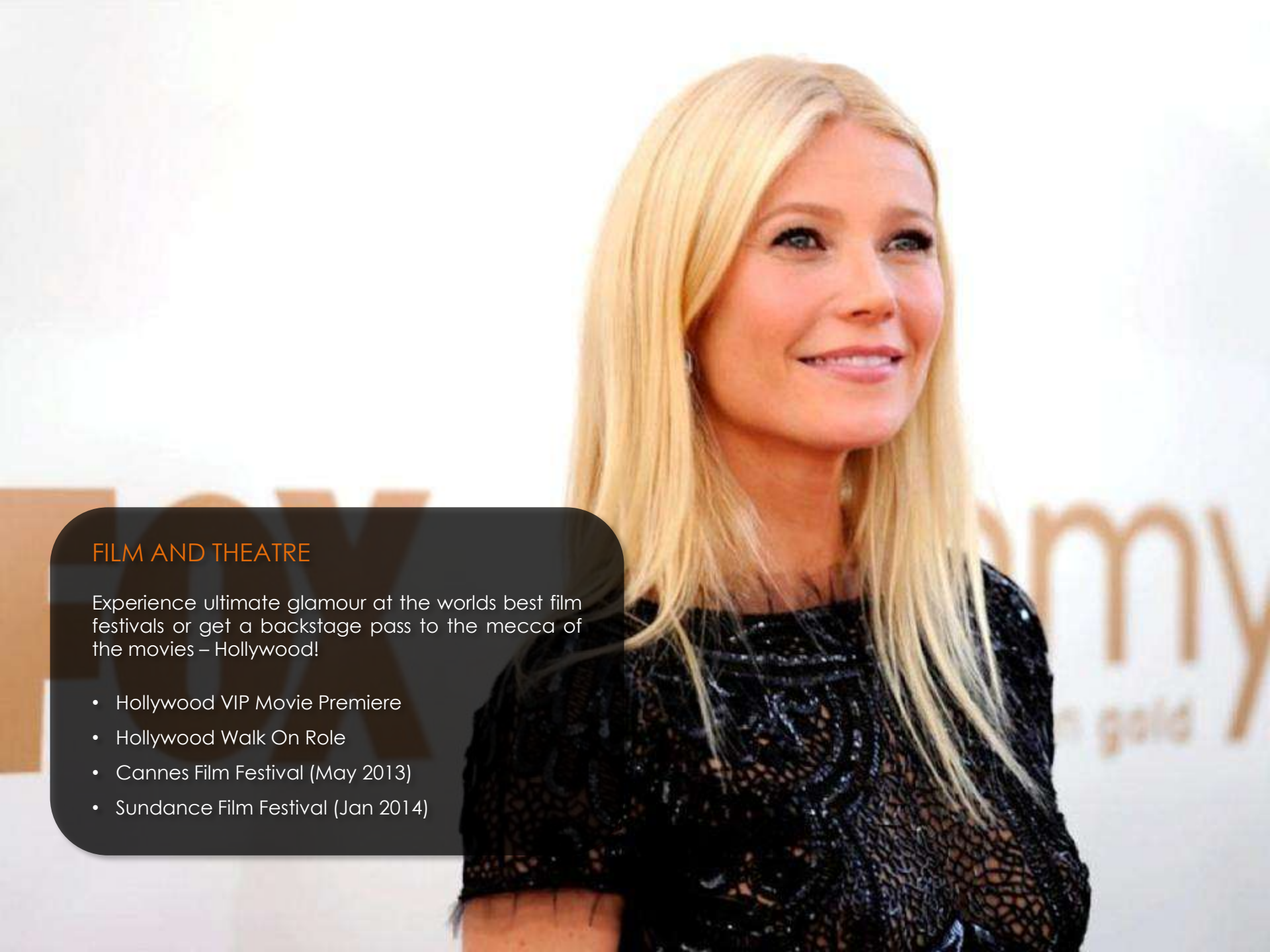


A photograph of Brad Pitt and Angelina Jolie on a red carpet. Brad Pitt is on the left, wearing a black tuxedo with a white shirt and a black bow tie. He has long, light brown hair and a goatee. Angelina Jolie is on the right, wearing a black strapless dress. She has long, wavy brown hair and is looking towards the camera with a slight smile. The background is dark and out of focus, showing other people and bright lights, typical of a red carpet event.

AWARDS

Walk the red carpet and rub shoulders with celebrities at the after parties of...

- MTV Movie Awards (Sep 2013)
- American Music Awards (Nov 2013)
- Brit Awards (Jan 2014)
- Golden Globes Awards (Jan 2014)
- Grammy Awards (Feb 2014)
- Elton John's Oscars Viewing Party (Feb 2014)
- Nickelodeon Kids' Choice Awards (Mar 2014)



FILM AND THEATRE

Experience ultimate glamour at the worlds best film festivals or get a backstage pass to the mecca of the movies – Hollywood!

- Hollywood VIP Movie Premiere
- Hollywood Walk On Role
- Cannes Film Festival (May 2013)
- Sundance Film Festival (Jan 2014)



OVERSEAS FASHION

Experience catwalks and VIP treatment at the famous Fashion Weeks.

- London Fashion Week (Feb & Sept)
- New York Fashion Week (Feb & Sep)
- Paris Fashion Week (Feb & Sept)
- Milan Fashion Week (Feb & Sept)



MUSIC FESTIVALS

Hang out backstage at the coolest concerts around the world and access all areas at the hottest music festivals like...

- Glastonbury Festival (Jun 2013)
- Benicassim Festival (Jul 2013)
- Reading Festival (Aug 2013)
- Lollapalooza Festival (Aug 2013)
- Coachella Festival (Apr 2014)



THE SPORTS WORLD

Premium access to the major sporting events and behind the scenes access to the most guarded stadiums and grounds around the world.

- Monaco Grand Prix (May 2013)
- Super bowl (Feb 2014)
- NBA All-Star Finals (Feb 2014)
- BNP Paribas Open (Mar 2013)

CELEBRITY PACKAGES

MG

SEE YOUR FAVE ARTIST ANYWHERE IN THE WORLD

From U2 in Dublin, Michael Buble in Chicago, Fleetwood Mac in Paris and Beyonce in Rio, the destination and artist is your winner's choice!

Your winner can choose their favorite artist and see them anywhere they are playing on planet earth!

MGI has the insight on upcoming tours (often before they're announced) and can suggest all kinds of concerts and interesting locations for your lucky winner.



SEE YOUR FAVE ARTIST ANYWHERE IN THE WORLD

- Three (3) nights first class accommodations (based on double occupancy)
- Top Tier seats for (2) at the preferred artist's concert in the preferred city
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$30,000 + flights

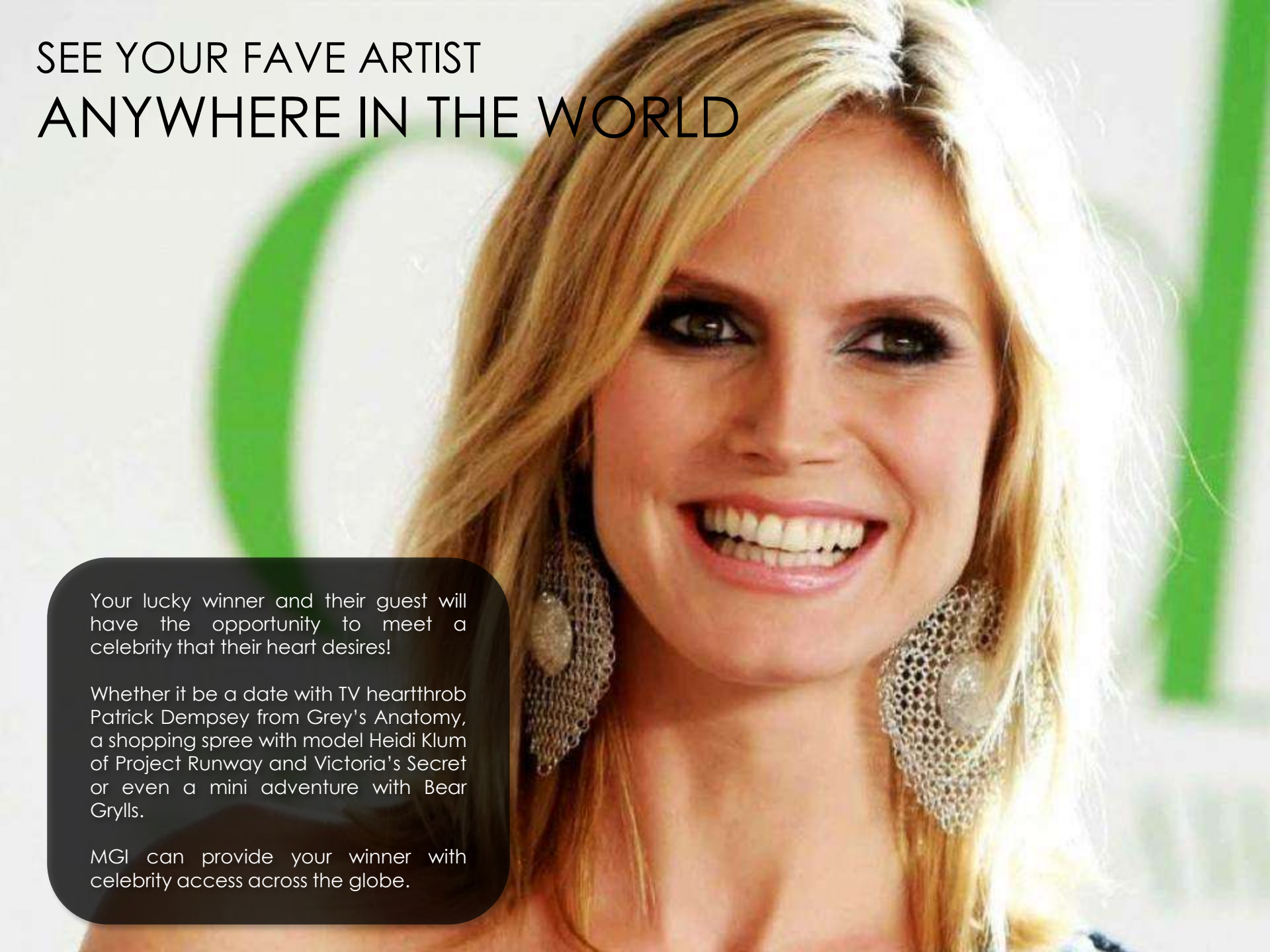


SEE YOUR FAVE ARTIST ANYWHERE IN THE WORLD

Your lucky winner and their guest will have the opportunity to meet a celebrity that their heart desires!

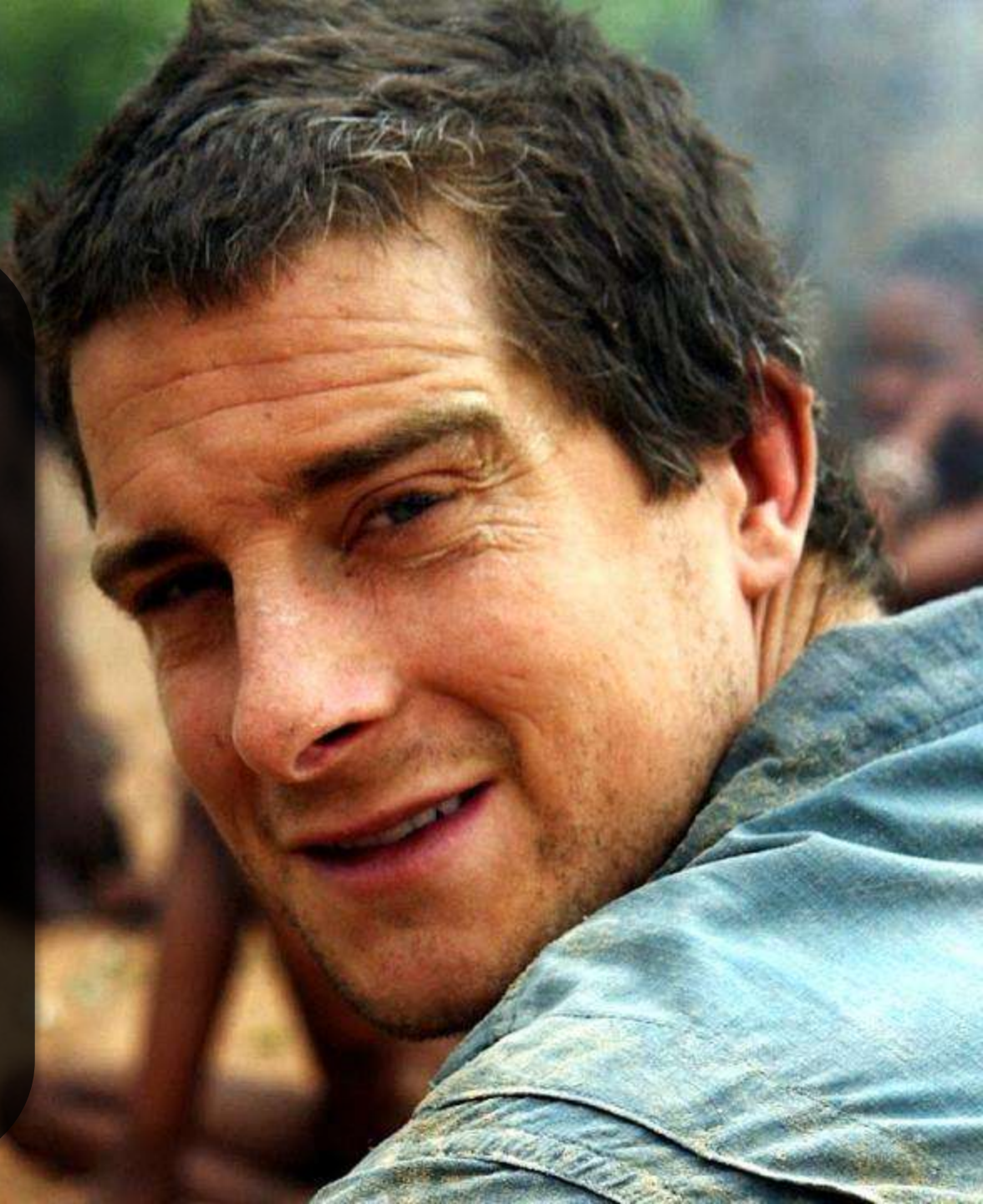
Whether it be a date with TV heartthrob Patrick Dempsey from Grey's Anatomy, a shopping spree with model Heidi Klum of Project Runway and Victoria's Secret or even a mini adventure with Bear Grylls.

MGI can provide your winner with celebrity access across the globe.



MEET YOUR FAVE CELEBRITY

- Three (3) nights first class accommodations
- Meet and Greet experience with the chosen celebrity
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Price upon enquiry + flights



FASHION & SPORT PACKAGES

MG

INTERNATIONAL FASHION WEEK



**NY, MILAN, PARIS, LONDON – 5 SEPTEMBER – 2 OCTOBER
2013**

This is the opportunity to experience one of the most prestigious and iconic Fashion Week's of the world – London, Milan, Paris or New York.

You can choose the fashion week and we will give your winner and their guest the best access to the shows, after parties, celebrities and even a behind-the-scenes experience at a high profile designer's studio or backstage peek pre show!

It's the ultimate fashion experience, they will never forget!

INTERNATIONAL FASHION WEEK

- (3) nights first class accommodations (based on double occupancy) including breakfast daily
- Two (2) tickets for a designer show at the chosen Fashion Week location
- Two (2) VIP access passes to an exclusive After Party
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- (Optional Upgrade Behind-the-scenes tour of a high profile designer's studio in the chosen Fashion Week location AND/OR Designer garment keepsake for the winner)
- New York OR Los Angeles Fashion Weeks \$40,000 Milan Fashion Week \$50,000 + flights
- Paris Fashion Week \$50,000 + flights



MONACO GRAND PRIX

MONACO – 9-11, 22-25 MAY 2014

The Monaco Grand Prix is one of the world's greatest and most challenging motor racing events. The Monaco Grand Prix is set in the beautiful city of Monaco, an emerald rising above craggy rocks from the azure-blue Mediterranean sea.

The event is staged around the narrow, winding streets of Monaco. The proximity of the speeding Formula One cars to the race spectators will provide your lucky winner and their guest with heart pumping excitement and memories to last a lifetime!



MONACO GRAND PRIX

- Four (4) nights first class accommodation (based on double occupancy) including breakfast daily
- Prime seating for two (2) at the qualifying race on Day 1 (May 2014)
- Top seats for two (2) to a fully catered terrace suite on the start-finish line on Day 2
- Access to walk through the pit lane as well as meet and greets with an F1 driver and former F1 team owner
- Access for two (2) to the exclusive VIP lounge area
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment : telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$60,000 + flights

BNP PARIBAS TENNIS SHOWDOWN

A close-up photograph of tennis player Rafael Nadal. He is wearing a yellow headband with a blue Nike swoosh and a white t-shirt with a black Nike swoosh. He has a wide, joyful smile, showing his teeth. His dark hair is slightly damp and messy. The background is a blurred crowd of spectators in a stadium.

HONG KONG – 4 MARCH 2013

The BNP Paribas Tennis Showdown at Madison Square Garden provides your winners with the chance to get up close and personal with some of the legends of the game.

They will see the stars in action, attend a coaching session and cocktail party with the celebs of NYC's coolest tennis event.

BNP PARIBAS TENNIS SHOWDOWN



Parabis Tennis Showdown New York City
March 2014

- Front row seats courtside or club seats
- Tickets to the welcome reception with the players
- Photo opp and 'meet and greet' with players
- Access to the Monday morning press conference
- Access to player practice before matches
- 3 nights accomm at the players hotel
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$30,000 + flights

LONDON, UK THE ROYAL ASCOT

LONDON - 17-21 JUNE 2014

There are few sporting venues that can match the rich heritage and history of Ascot Racecourse. For almost 250 years, Royal Ascot has established itself as a national institution and the centerpiece of the British social calendar as well as being the ultimate stage for the best racehorses in the world. Tradition, pageantry, fashion and style all meet in a glorious setting at one of the most beautiful racecourses in the country. Your winner and guest will enjoy a wonderful day with Royal Enclosure access including all hospitality and reserved seating with superb views of the racing.



LONDON, UK THE ROYAL ASCOT

- Five (nights first class hotel accommodation in London
- Private transportation to Royal Ascot Royal Enclosure guest badge (one day)
- Private table with Five-course a la carte lunch and selection of fine wines
- Reserved race viewing area adjacent to the Royal Box Petit déjeuner canapés and champagne reception
- Full afternoon tea with summer berries and cream and rosé champagne Complimentary bar throughout the day including champagne and cocktails Racecard, Hostess service and Private Betting facilities
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$60,000 + flights



HOUSTON, USA NBA BASKETBALL

HOUSTON – 8 FEBRUARY 2013

On 8th of February, Houston will become the basketball capital of the world. Your winners will have the opportunity to watch one of the future legends striving for the ultimate NBA glory, they could see the likes of Dwayne Wade, LeBron James or Kevin Durant in action! This VIP package includes exclusive access to behind the scenes arenas and the NBA's hottest All Star weekend parties. Plus your winners will receive the ultimate experience – the chance to shoot around with one of the NBA All-Star greats!. Also includes 3 nights accommodation at a first class hotel and a dinner for two at a top Houston restaurant.



HOUSTON, USA NBA BASKETBALL

- Three (3) nights first class hotel accommodation in Houston, US
- Premium seating at on the of NBA All-Star final games
- Shoot with NBA All-Star great & VIP access pass with premium seating
- Transfers to and from the event & dinner one night in Houston
- Access to one of the NBA's All-Star parties & private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay & comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$50,000 + flights

HOUSTON, USA SUPERBOWL NFL

HOUSTON – 2 FEBRUARY 2014

The Super Bowl is headed to New Orleans! For the tenth time, this great town will be welcoming NFL's biggest parties in the world of sports. Give your winners one of the most sought after event tickets and attend one of the Super weekends most exclusive parties! Your winners could attend the NFL Players party, the Playboy Magazine party, Maxim magazine party or the legendary NFL Super Bowl pre game Tailgate party! The package also includes four nights at a first class hotel where they can truly enjoy this amazing event in the Spin City.



HOUSTON, USA SUPERBOWL NFL

- Three (3) nights first class hotel accommodation Premium seating at the All-Star Final
- Shoot with NBA All-Star great
- Transfers to and from the event
- Dinner one night in Houston
- Access to one of the NBA's All-Star parties
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$40,000 + flights

MUSIC PACKAGES

MG

COACHELLA MUSIC FESTIVAL

CALIFORNIA – 22 MAY 2014

The Coachella festival is three-days of unforgettable performances by some of the world's best bands.

Set in the Californian desert just outside Palm Springs, the festival delivers a mix of pop, indie, rock, funk, garage and solo performances.

Your lucky winner and their guest will live it up VIP style amongst the celebs and sleep in a luxury Safari Tent for extra comfort!



COACHELLA MUSIC FESTIVAL

- Exclusive two (2) tickets to the artists backstage compound. Hanging with the stars, musicians and celebs.
- These exclusive tickets will also get you on stage viewing on all stages throughout the festival grounds
- Two (2) nights luxury safari tent accommodation on site
- Private sedan transfers for return transportation
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price \$40,000 + flights



AMERICAN MUSIC AWARDS

LOS ANGELES – 24 AUGUST 2014

The American Music Awards is held annually in Los Angeles and attracts the biggest names in the music business.

A star studded list of artists including Adele, Justin Bieber, Rihanna, Taylor Swift, Foo Fighters, Jennifer Lopez, Usher, Katy Perry, Beyonce, Bruno Mars, Lady Gaga, Drake, Nicki Minaj and Carrie Underwood have all been lucky enough to win a coveted AMAs Award.

Your lucky winner and their guest will attend this extravagant night of live entertainment, as well as head backstage to meet some of the hottest stars in music!



AMERICAN MUSIC AWARDS

- Three (3) nights first class accommodations in LA including breakfast daily
- Two (2) VIP tickets to attend the American Music Awards with special backstage access during the show
- Attend the AMA rehearsals the day before to see and meet with the artists
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private chauffeured limousine transportation to and from the event
- Private sedan airport transfers in LA
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program Price \$40,000 + flights

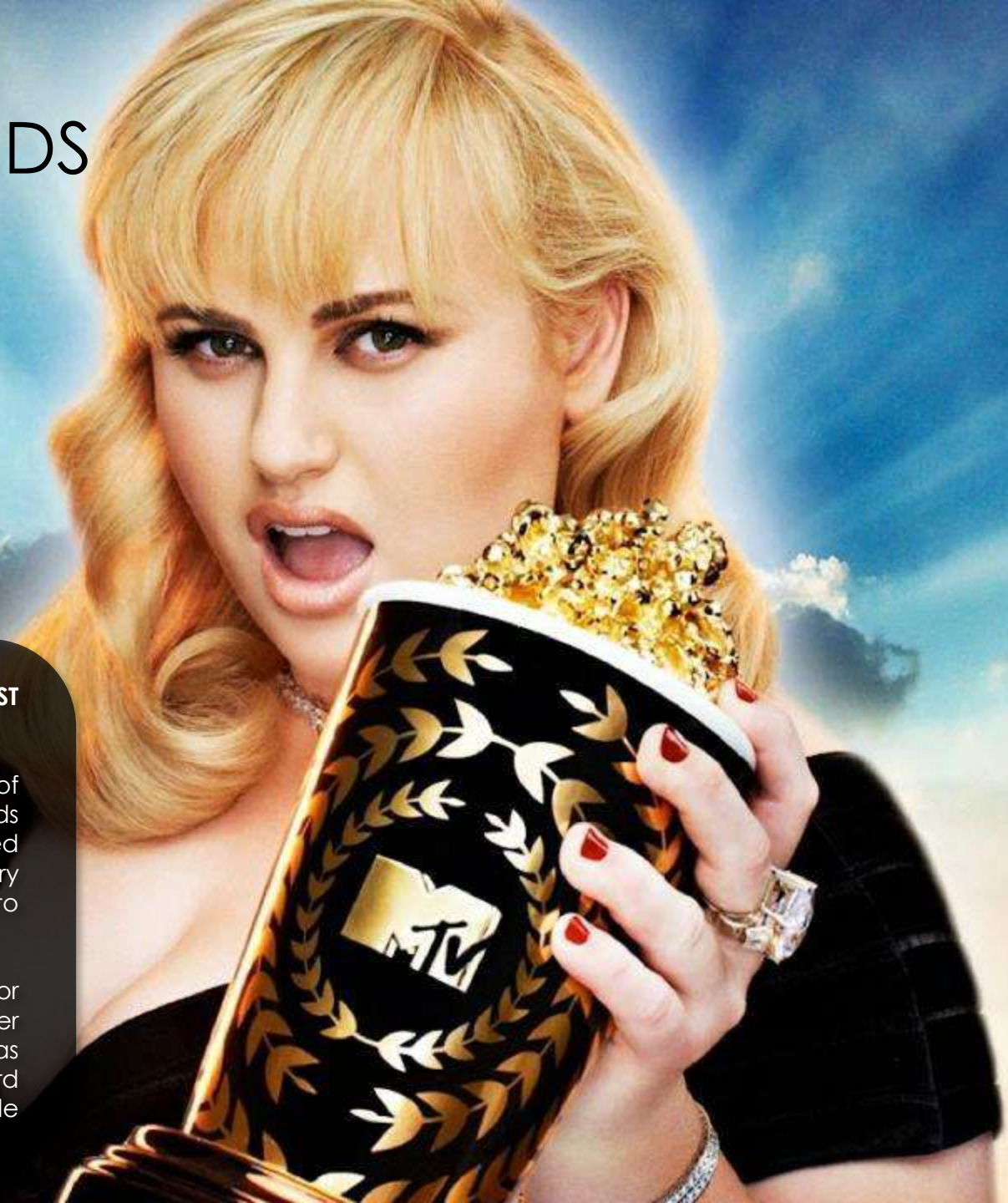


MTV VIDEO AWARDS

**BROOKLYN, NYC – 25 AUGUST
2013/2014**

Celebrating the best music videos of the year, MTV's Video Music Awards is a night of fun and star studded glamour as the music industry comes together for a night to remember.

Often dubbed as the "Oscars® for Youth" you will have your winner and their guest reeling for more as they mingle with and party hard alongside the world's most notable musicians.



MTV VIDEO AWARDS

- Three (3) nights first class accommodations in NYC including breakfast daily
- Two (2) VIP tickets to attend the MTV Video Music Awards
- Two (2) tickets to the Official MTV Video Music Awards After Party (subject to availability)
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,000 + flights

UNITED KINGDOM BRIT AWARDS

BRIT AWARDS

with
MasterCard

LONDON – FEBRUARY 2014

The Brit Awards is the BIGGEST premiere pop music event in the UK.

It is a night when all the A-List musicians come together to honor each other and share their extraordinary talent with the world.

You have the opportunity to sit among the world's best talent in the music business as they are commemorated for their contribution to music!



UNITED KINGDOM BRIT AWARDS

- Three (3) nights first class accommodations in London
- Exclusive access to the Brit Awards, Breakfast daily
- Dinner one (1) evening at a trendy London restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$40,000 + flights



LOS ANGELES GRAMMY AWARDS

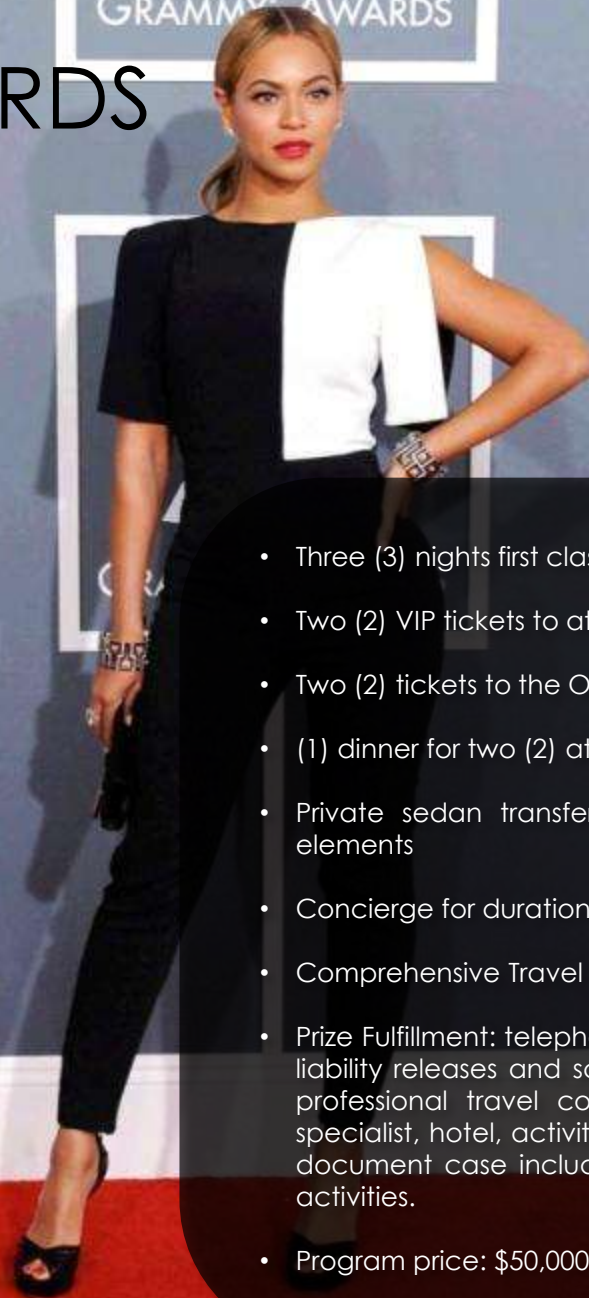
A photograph of Taylor Swift at the Grammy Awards. She is wearing a white, sleeveless, lace dress and has her hands covering her mouth in a surprised expression. To her left, a man in a dark suit and bow tie looks on. To her right, another man in a grey suit looks towards her. The background is a dark stage with blue lighting.

LOS ANGELES – 26 JANUARY 2014

Strut your stuff alongside Rihanna, Kings Of Leon, Black Eyed Peas, Taylor Swift, Beyonce, John Mayer and many more at the Music Industry's Night of Nights!

Flown to the heart of music production in Los Angeles, your lucky winner and their guest will attend the Grammy® Awards and mingle with some of the world's hottest musicians – partying well into the night at the official VIP After Party!

LOS ANGELES GRAMMY AWARDS



- Three (3) nights first class accommodations in LA ,breakfast daily
- Two (2) VIP tickets to attend the Grammy® Awards
- Two (2) tickets to the Official Grammy® Awards After Party
- (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$50,000 + flights

LOS ANGELES GOLDEN GLOBE AWARDS



LOS ANGELES – 12 JANUARY 2014

The Golden Globe Award is an accolade bestowed by the 93 members of the Hollywood Foreign Press Association recognizing excellence in film and television.

Join the major celebrities of 'Tinsel Town' at the HBO Golden Globes® After Party! Your lucky winner and their guest will get to mingle with all their favorite TV and movie stars at the hottest after party in LA! Arriving in style, just in time to get the real party started the star studded Golden Globes®

Hollywood in style and at it's best!

LOS ANGELES GOLDEN GLOBE AWARDS



- Three (3) nights first class accommodations in LA, breakfast daily
- Two (2) tickets to the HBO's Golden Globes® Awards After Party
- Entry for two (2) at one of Los Angeles's top nightclubs
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$50,000 + flights

LEEDS, UK READING FESTIVAL

LEEDS – AUGUST 2014

The Reading Festival alongside the Leeds Festival is part of the Carling Weekend, a pair of annual music festivals that take place in Reading and Leeds in England. They both happen on the bank weekend in England and share the same bill. For the last 20 years they have been UK's number one music festival, and your lucky winner and their guest could be soaking it all up in VIP style!





LEEDS UK READING FESTIVAL

- Four (4) nights first class accommodations in London including breakfast daily
- Two (2) VIP Passes to the Reading Music Festival
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,000 + flights

CHICAGO, US

LOLLAPALOOZA FESTIVAL



Lollapalooza

CHICAGO – AUGUST 2014

The Lollapalooza Festival is three-days of unforgettable performances by well-renown bands from across the world. There are nine stages with over 100 bands delivering a mix of pop, indie, rock, funk, garage and solo performances. Set in Chicago, Illinois this is the chance for your lucky winner and their guest to get into the groove and dance the day away!



CHICAGO, US LOLLAPALOOZA FESTIVAL



- Three (3) nights first class accommodations in Chicago including breakfast daily
- Two (2) VIP Passes to the Lollapalooza Festival
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,000 + flights

SPAIN

BENICASSIM FESTIVAL

CASTELLO DE LA PLANA – 10-13 JULY

With the picturesque Spanish backdrop, this year's Benicassim Festival will bring together artists including: The Strokes, Arctic Monkeys, Tinie Tempah, Arcade Fire and Primal Scream for a weekend of good music and fun! Your winner and their guest will join the party in VIP style and experience a musical event they will never forget.



SPAIN BENICASSIM FESTIVAL



- Four (4) nights first class accommodations including breakfast daily
- Two (2) VIP Passes to the Benicassim Festival
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,000 + flights

BENICASSIM, SPAIN

The Wayfarer Diaries.

KENT, UK

HOP FARM FESTIVAL

KENT – MAY 2014

An annual 3 day music festival, Hop Farm Music Festival brings together a diverse array of musical styles including indie rock, world music, hip hop, jazz, folk and other alternative music. With multiple live stages, past performances by Bub Dylan, Damien Rice, Patti Smith, Primal Scream, Maximo Park, The Jezabels and many more. Not only will they be taking in musical sounds, but your winner and their guest will also enjoy other fun activities including comedic shows, carnival rides, buskers boulevard experiences as they are treated with the best in VIP treatment.



KENT, UK

HOP FARM FESTIVAL



- Four (4) nights first class accommodations (based on double occupancy) including breakfast daily
- Two (2) VIP Passes to the Bonnaroo Music Festival
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,000 + flights

UK GLASTONBURY FESTIVAL

An aerial photograph of the Glastonbury Festival site in 2014. The image shows a vast green field filled with a large crowd of people. In the center, there is a tall, cylindrical tower structure made of many vertical, colorful poles (red, orange, yellow, green, blue). At the top of the tower is a small platform with a thatched roof where several people are standing. The background features rolling green hills and a large, multi-colored tent structure. The sky is clear and blue.

GLASTONBURY – JUNE 2014

"The Glastonbury Festival is the largest outdoor music and performing arts festival in the world. Spanning across 900 acres in the Valley of Avalon, it is the perfect festival of jazz, alternative rock and dance. With past acts including Bruce Springsteen, Lilly Allen and Franz Ferdinand, your winner and their guest will have an amazing music festival experience!"

UK GLASTONBURY FESTIVAL

- Four (4) nights first class accommodations in London (based on double occupancy) including breakfast daily
- Two (2) VIP Passes to the Glastonbury Festival
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements
- Concierge for duration of stay
- Comprehensive Travel Insurance MGI Management
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$25,000 + flights



FILM PACKAGES

MG

HOLLYWOOD MOVIE PREMIERE

A woman in a black, strapless, floor-length gown is walking away from the camera on a red carpet. She is surrounded by bright blue spotlights that create a starburst effect. The background is dark, and the overall atmosphere is glamorous and high-energy.

HOLLYWOOD – 13 APRIL 2014

Every week in Hollywood new movies are released and the blockbuster movie premieres are the ones to be at!

Your winner and their guest will have the chance of a lifetime to be part of all the glamour and action! Showcase a killer outfit, strut their stuff down the red carpet alongside the hottest celebrities. Thanks to Hollywood Fashion Secrets, who make you look and feel red carpet ready every day! Not only will the winners get the chance to walk the red carpet with all the paparazzi in attendance they will also receive the VIP treatment as they attend the Official After Party and mingle with the stars!

HOLLYWOOD MOVIE PREMIERE

- Two (2) tickets to attend an Exclusive Movie Premiere in LA
- Two (2) tickets to access a Post-Premiere Party with private chauffeured limousine transportation to and from the event
- Three (3) nights first class accommodations in LA (based on double occupancy) including breakfast daily
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Day spa experience for two (2)
- VIP entry for two (2) at a top LA nightclub
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment : telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$40,000 + flights



ELTON JOHN'S OSCARS AFTER PARTY



LOS ANGELES – FEBRUARY 2014

If you love stars and celebrity, there is no better place or time than Hollywood during the Oscars... LA is abuzz with stars, parties and events, and your winners can be part of the glitz and showbiz glamour of Oscars week.

The party to end them all is 'Elton John's Oscars Party' and this is the focal point of the trip, but it's also the hotel, the dinners and the buzz of the city that makes this a SUPER week long party!

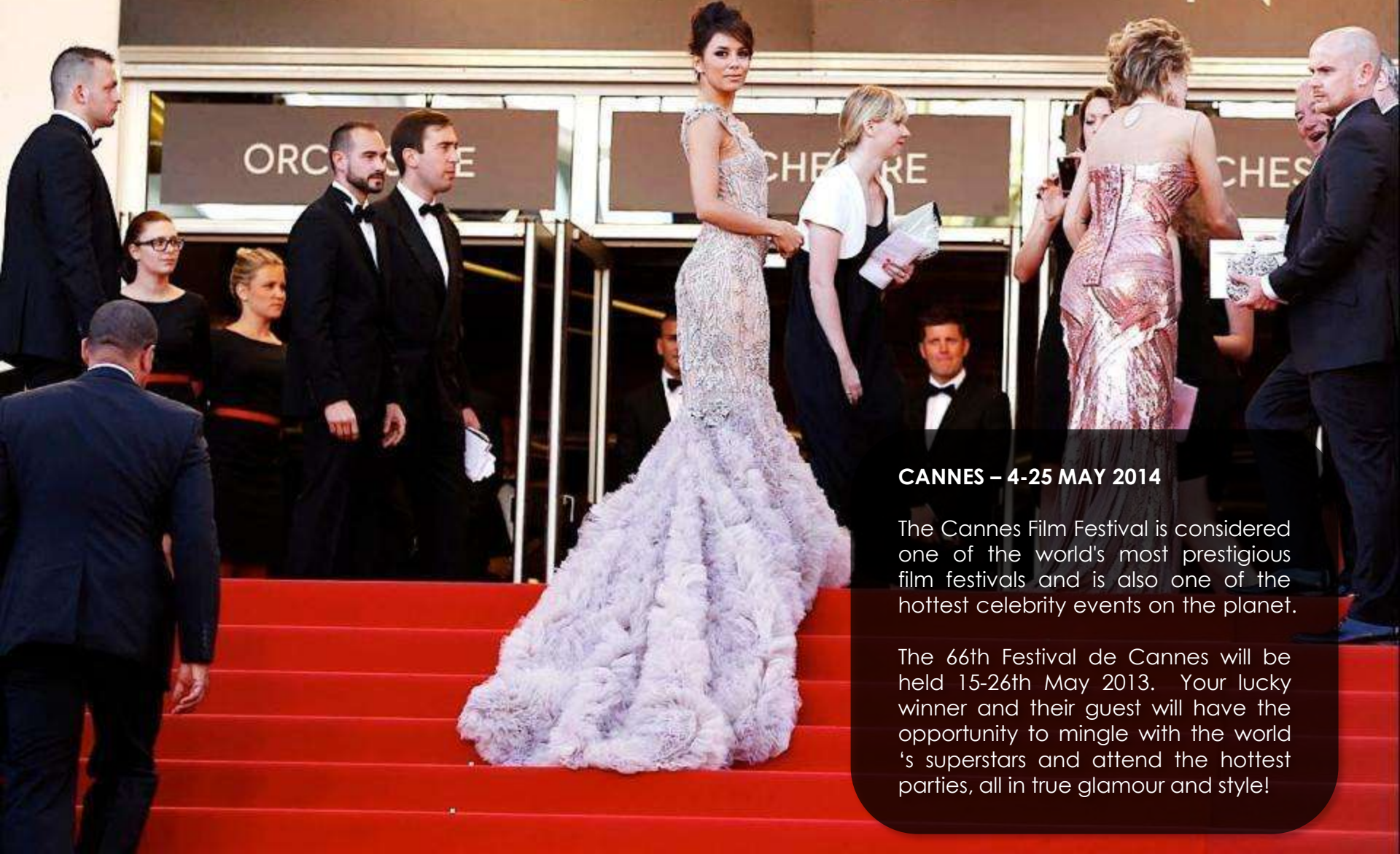
ELTON JOHN'S OSCAR'S AFTER PARTY

A photograph of Elton John and Katy Perry at a party. Elton John is on the left, wearing a black jacket and glasses, looking towards Katy Perry. Katy Perry is on the right, with her signature blue hair, wearing a sequined dress and smiling. They are seated at a table with a blue tablecloth. In the background, other people are visible, and the lighting is dim and festive.

- Two (2) tickets to attend Elton John's Annual Aids Foundation Academy Awards® Viewing Party
- Five (5) nights first class accommodations in LA (based on double occupancy) including breakfast daily
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private chauffeured limousine transportation to and from the event
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$60,000 + flights

CANNES FILM FESTIVAL

65 FESTIVAL DE CANNES



CANNES – 4-25 MAY 2014

The Cannes Film Festival is considered one of the world's most prestigious film festivals and is also one of the hottest celebrity events on the planet.

The 66th Festival de Cannes will be held 15-26th May 2013. Your lucky winner and their guest will have the opportunity to mingle with the world's superstars and attend the hottest parties, all in true glamour and style!

CANNES FILM FESTIVAL

INSERT CANNES INFO

- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$60,000 + flights

FESTIVAL PARK CITY SUNDANCE FILM FESTIVAL



PARK CITY – 18-25 JANUARY 2014

The Sundance Film Festival started out as Robert Redford's small independent film festival. Now it has grown to become the coolest place to meet and greet a host of upcoming and acclaimed movie stars. The Sundance Film Festival is set in the small town of Park City in Utah with the world of film converging to debut new movies, emerging talent, network and party!

FESTIVAL PARK CITY SUNDANCE FILM FESTIVAL

- Three (3) nights first class accommodations in Park City
- Two (2) tickets to attend two (2) screening sessions at the Sundance Film Festival
- Two (2) tickets for admission to a VIP Sundance Festival After Party
- One (1) dinner for two (2) at a celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment : telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$35,500 + flights

A large, illuminated sign for the Sundance Film Festival. The sign is rectangular and features the words "SUNDANCE" and "FILM FESTIVAL" in a bold, sans-serif font. The text is lit from within, giving it a bright, glowing appearance. The sign is mounted on a dark structure, and the background is dark with some blurred lights, suggesting an outdoor or semi-outdoor setting at night. The sign is positioned in the lower right quadrant of the image, partially overlapping the list of benefits.

LONDON EMPIRE AWARDS

LONDON – 23 MARCH 2014

Empire Awards are the most irreverent awards night on the movie industry's calendar returning once again to the Grosvenor House Hotel in Central London. The Jameson Empire Awards is back and looks set to be better than ever. Honouring movies released between 27 January 2012 and 25 January 2013, the JEA is known for big upping, back slapping and some good natured mickey taking from all the latest and greatest films and their stars. Past celebrities to grace the stage include Gary Oldman, James McAvoy, Tim Burton, Danny DeVito, Russell Crowe, Gwyneth Paltrow, Colin Firth, Keira Knightley, Christian Bale and Matt Damon and more!



AWARDS 2013

LONDON

EMPIRE AWARDS

empireonline.com



- Three (3) nights accommodations in London at Grosvenor House Hotel in Central London. The host venue of the JEA's
- Red carpet arrivals and a drinks reception where you will mingle with the stars
- The Awards Ceremony hosted by a celebrity guest
- A three course dinner with drinks
- Entrance to the official Wrap Party at a Central London venue
- Dinner on e night at celebrity frequented restaurant
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment : telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$50,000 + flights



FOOD & WINE PACKAGES

MG

NEW YORK CITY FOOD & WINE FESTIVAL



NEW YORK – 9-12 OCTOBER 2014

Great food and amazing wines at the crossroads of the world - New York City - this is one of the world's most amazing food and wine festivals and we can put your guests at the heart of it!

In this delightful experience you will have the opportunity meet over 500 renowned chefs, culinary personalities and all of your favorite Food Network stars.

Insight with over 100 wineries and spirits producers from the Southern Wine and Spirits of New York portfolio.

NEW YORK CITY FOOD & WINE FESTIVAL

The sixth annual Food Network New York City Wine and Food Festival presented by FOOD & WINE will take place October 17-20, 2013.

- Three (3) different unique VIP intimate dinner experiences hosted by celebrity chefs
- Three (3) day festival pass to attend festival seminars for foodies and aficionados
- Five (5) nights hotel accommodations in NYC
- Private sedan transfers for return transportation between the elements covered in this package
- Personal Concierge for duration of stay
- Comprehensive Travel Insurance
- Prize Fulfillment: telephone contact, correspondence, securing of liability releases and scheduling of travel dates and destination, professional travel coordination including a dedicated travel specialist, hotel, activities, day by day itinerary and official travel document case including all necessary vouchers for travel and activities.
- Program price: \$40,000 + flights



APPENDIX

MG

WHY MGI +

- ✓ We work with clients, media, agencies, publicists, promoters and celeb agents.
- ✓ We know the people, who know the people, VERY well.
- ✓ We listen, understand and build targeted responses.
- ✓ We're measured by the success of each campaign and deliver results.

CASE STUDIES + APPT REWARDS & INCENTIVE PROGRAM



{THE BRIEF}

A Telco client of ours came to us to reward their top 10 sales employees and their partners with an overseas trip of a lifetime.

{THE RESPONSE}

MGI presented a variety of options for a Las Vegas itinerary. The winning itinerary to the city of excess included a Jane's Addiction concert in true VIP-style, a Cirque du Soleil's LOVE experience - backstage tour and meet and greets with performers. The guests attended first class restaurants, casinos and were able to unwind in the Hollywood Hills before venturing back to OZ.

{THE FEEDBACK}

MGI received rave reviews from guests, as well as the management team and have already been briefed on the 2013 sales reward holiday!



CASE STUDIES + ABSOLUT VODKA & FASHION WEEK PROGRAM



{THE BRIEF}

Absolut Vodka needed a massive international prize for the national photo competition and MGI had the answer!

{THE RESPONSE}

MGI sent the lucky winner and her plus one on a trip of a life time... To New York Fashion Week! They sat second row at BCBG Max Azria, Headed back stage before the show to meet Max himself, Partied at a Fashion Week after party and stayed in one of the best star spotting hotels of Manhattan.

{THE FEEDBACK}

The winner and her plus one had the 'absolute time of their lives'. They especially loved the 24 hour personal concierge and driver service we organised for them. Their driver even took them on a New York tour to the hot clubs and partying spots!



CASE STUDIES + YAHOO & HOLLYWOOD PROGRAM

YAHOO! 7 TV

{THE BRIEF}

Channel 7 and Yahoo approached MGI with the request that our team create a unique international opportunity for their promotion winners.

{THE RESPONSE}

MGI created the Ultimate Hollywood experience for two. This experience allowed the winner and their guest to attend the HBO Golden Globes after party, attend and walk the Red Carpet at the Grammy's as well as be a part of a walk on role in a Hollywood TV show.

{THE FEEDBACK}

"On behalf of my wife and myself, may I thank you for, what was truly, the trip and prize of a lifetime... The first 'experience' was the Golden Globes After Party and we met stars from Entourage, True Blood, Californication and Dexter.



HOW TO CONTACT US +



If you'd like more information on what we do, visit our www.MGIEntertainment.com and see some of our past work.

Alternatively give us a call to set up a meeting now.

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